

Movements and movement building

What Is a Movement?

Clusters of NGOs do not make movements.

A movement has:

A clear vision, values, broad agenda and narrative about the problem and solution

Broad membership and active constituency base and intentional strategies to always broaden more

Some degree of organization; formal and informal linkages and alignment

Diverse leadership and opportunities to lead, represent, decide, division of labour

Multiple forms of knowledge and information valued

Leadership and groups closest to problems "frontline" in decisive role

Proactive and reactive joint and aligned actions in pursuit of common goals;

Continuity over time adjusting to moment/ context

Activities that combine *extra-institutional* (marches, protests, organizing, gatherings), *institutional* (advocacy & lobbying), *virtual* (digital organizing and action) and *in-person*.

What is movement-building?

Organizing and bringing diverse communities, people and groups together in alliances around common cause and a long-term vision and agenda for transformation

Dialogue and spaces to refresh political analysis and strengthen shared leadership and relationships that value lived experience and introduce new knowledge

Valuing and strengthening multiple types of leaders, division of labor and flexible linkages and core principles facilitate joint action; mechanisms for internal negotiation and accountability

Share resources, voice, roles and leadership of the most affected by injustice at the heart of the movement and ensuring collective safety of all