

## ACTIVITY 1:

## Components of a movement strategy

**Materials:** flipchart paper, sticky notes, pens, handout: *Strategy components*

**Plenary:** Introduce the activity. Share the handout: Strategy Components. Introduce each component and ask people to recall key insights and 'aha' moments from earlier sessions. Prompt with examples from the analysis and insights they have generated so far, or invite them to reflect on these questions now.

**Individually:** Invite people to look at the questions on the handout and jot down any key insights. Ask them to choose three key insights and write them on sticky notes.

**Plenary:** For each component, people take turns to post their sticky notes on the flipcharts or slides, reading out and explaining each one. When one component is done, review the notes and ask:

- Is anything missing here?
- Does anything stand out?
- How does this component contribute to shaping strategy?