

Performance Level	Needs Improvement	Satisfactory	Excellent
Group Cooperation	Students were not focused and needed to be redirected regularly. Students did not collaborate effectively. 0-4 points	Students remained on task majority of time. Collaboration was evident although workloads varied between team members. 5-10 points	Students remained on task pretty much the entire time. Collaboration was evident and positive and shared workload evenly. 11-15 points
Storyboard	Students did not complete storyboard or storyboard did not match video. 0-2 points	Students completed the storyboard on time, but some items are not thoroughly described. Storyboard matches the video. 3-5 points	Students completed storyboard on time. Storyboard is thorough and matches the video. 6-10 points
Documentation	There is no documentation. 0 points	Most of the elements taken from other sources are documented; however, some documentation may be inaccurate or missing. 1-3 points	All elements from other sources are accurately documented. 4-5 points
Subject Content	Subject content is missing or used incorrectly. 0-9 points	Subject content is evident in the majority of the video and is used correctly in most areas. 10-20 points	Subject content is evident throughout entire video. All information used is appropriate and correct. 21-30 points
Video Content and Organization	Video does not have a central theme, a clear point of view, and logical sequence of information. Majority of the information does not match the central message. 0-2 points	There is a central theme. Ideas and content are logical and relevant throughout most of the video. 3-5 points	Clear statement of purpose. Ideas and content are logical and show strong support for the video's main ideas. 6-10 points
Introduction	The introduction does not orient the viewer to what will follow.	The introduction is clear and coherent and evokes moderate	The introduction is motivating, and hooks the viewer from the

	0-1 points	interest/response from the viewer. 2-3 points	beginning. 4-5 points
Mechanics	The text (if used) and audio have 4 or more grammar or spelling errors. 0-2 points	The text (if used) and audio have 1-2 grammar or spelling errors. 3-4 points	The text (if used) and audio have no grammar or spelling errors. 5 points
Production	Video is of poor quality and is unedited. Poor use of pacing and timing. 0-10 points	Video is edited and makes ok use of pacing and timing. 11-15 points	Video is edited well and runs smoothly from shot to shot. All aspects of video fit the overall theme and idea of the video. 16-20 points
Total	/30	/65	/100
Project Grade	/195		