

Stakeholder Readiness Assessment

Using the table below list the stakeholders that can influence the intervention implementation in your community. Specify what these stakeholders could gain from the implementation of the intervention. Indicate their level of influence on the implementation of the intervention and their support (high, low). Identify the stage of community readiness you think those stakeholders are at. Specify what kind of readiness strategies could be used to reach these stakeholders.¹

Stakeholders	Nature of the vested interest (examples)	Stakeholder influence (high or low)	Stakeholder support (high or low)	Stage of community readiness ²	Readiness Strategies
	<ul style="list-style-type: none"> • • • • • • 				<ul style="list-style-type: none"> • • • • • •

1 This table can also help support the development of the communication plan.

2 No awareness, denial, vague awareness, preplanning, initiation, stabilization, confirmation/expansion, community ownership