Checklist: Titles, keywords and sentences

- How strong is the title?
- Are the keywords appropriate for the field of inquiry?
- Are the keywords specific and precise enough?
- Do the keywords add search possibilities not already in the title?
- Is the language and meaning clear?
- Are topic sentences effective?
- Are paragraphs well-constructed and a reasonable length?
- Is unnecessary background information avoided?
- Do the citations appear relevant to documenting the research gap?
- Does the text end on a strong note?